



CARTOONIST | MARKETER

LIZ GEORGE

WWW.LIZGEORGE.IN

Liz George is a cartoonist based in Bangalore, India. She started cartooning at a young age and won the State and District award for the 'Best Cartoonist' at just 11 years old.

Liz started her career as a Graphic Designer after her graduation from NIFT Hyderabad. In a span of two years, she travelled across India and worked in different industries- from NGO's to Beauty and Media.

It was during her "creative sabbatical" after this period that she launched herself as a cartoonist.

Liz's work mainly revolves around socio-political satire, dark humour and fashion. She says "I would constantly hear different stereotypes that people would simply assume about each other. I found that both ridiculous and hilarious at the same time. That's when it struck me to convey these through my work."



In 2019, she published her first book "Ask a Kashmiri", a satirical biography on the Kashmir Lockdown. In 2020, FreePress Kashmir published the book as a feature on their website.

Liz's fashion illustration have been featured on the Instagram profiles of high-end fashion designers such as Dhruv Kapoor and have been reshared by many celebrities like hip-hop artist Raja Kumari.

Liz is also a self-taught marketer. Her love for science and invention landed her the role of Marketing and Branding Head at Azooka Labs. Azooka is a deep-science startup invested by the Indian Institute of Science, Bangalore. Under her leadership, Azooka launched their first product worldwide for COVID-19 as part of the response team by IISc. The product won award by the Massachusetts Institute of Technology (MIT) as the "Best Idea for Pandemic Response for COVID-19".

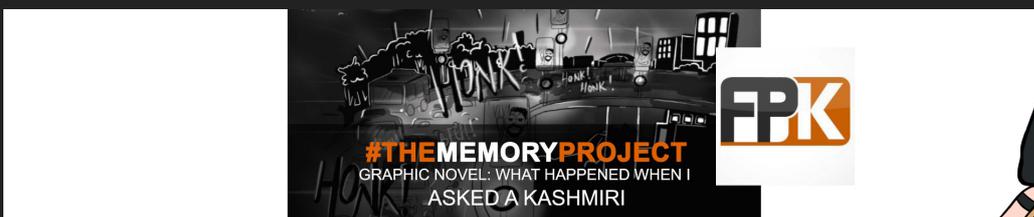
Liz hosts workshops on creative thinking for high school students and college freshers through her website. Her recent workshop was held in March 2021 at Symbiosis Institute of Design, Pune. She is currently working on her next untitled graphic novel. She hopes to create a comedy TV series one day.

FEATURES



INDIAN EXPRESS- SATIRICALLY YOURS: WHY LIZ GEORGE'S CARTOONS ARE POLITICALLY INCORRECT!

Cartoonist Liz George talks about her upcoming series on the lockdown in Kashmir and why her cartooning is political to the hilt. [READ MORE](#)



FREEPRESS KASHMIR- GRAPHIC NOVEL: WHAT HAPPENED WHEN I ASKED A KASHMIRI

Liz George, a cartoonist from Kochi was struggling to make comics in support of Kashmiris during the 2019 clampdown. While the media showed a different picture, she did not know how people were going about their everyday lives. So she decided to ask a Kashmiri. [READ BOOK](#)



CONNECT

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